Who's Afraid of CAT? Redefining the Boundaries of Translation

Janet Carter-Sigglow

Zentralbibliothek – Sprachendienst Forschungszentrum Jülich GmbH Germany



Overview

- Situation of the Translation Service at Research Centre Jülich
- Impact of CAT:

 Internet/intranet access to terminology
 Online electronic dictionaries
 Wider applications of translators' skills
- 3) Benefits and challenges of CAT





The Language Service of Research Centre Jülich

- Small department with a big mission
- Quality of translations paramount
- Close cooperation with authors of texts
- Wide range of scientific topics
- Different types of texts (scientific publications, popular science, EU funding applications, press releases, websites)





Fields of Work at Research Centre Jülich



Matter



Life



Energy



Environment



Information



Our Working Environment



Bird's-eye view of the Research Centre

Staff (in 2003) 4350:

- 1280 research scientists, including:
- 350 PhD students
- 150 undergraduates

Visiting scientists: about 800 p.a. from 50 countries





- Intranet/Internet access for scientists at the Research Centre to our MultiTerm database
- II. Online electronic dictionaries for translators and scientists
- III. Wider application of translators' language skills on the basis of electronic tools





I. Applications of MultiTerm Database

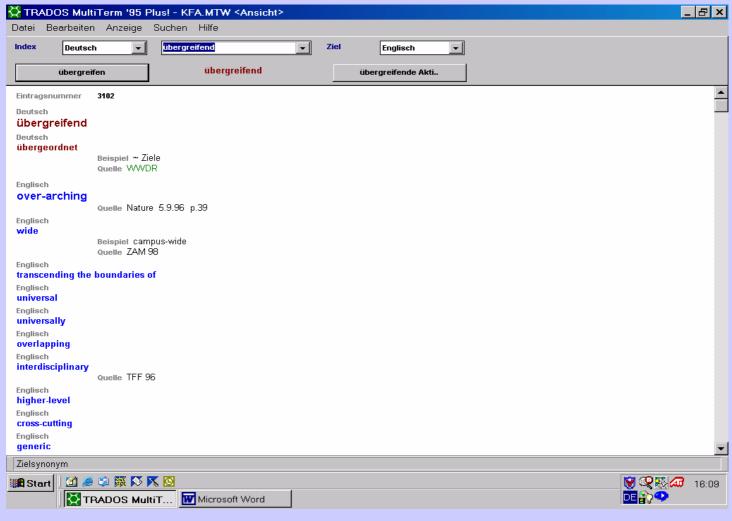


- 35,000 entries, mainly German ↔ English
- Entries designed by translators not terminologists
- Presentation of inhouse terminology for nontranslators





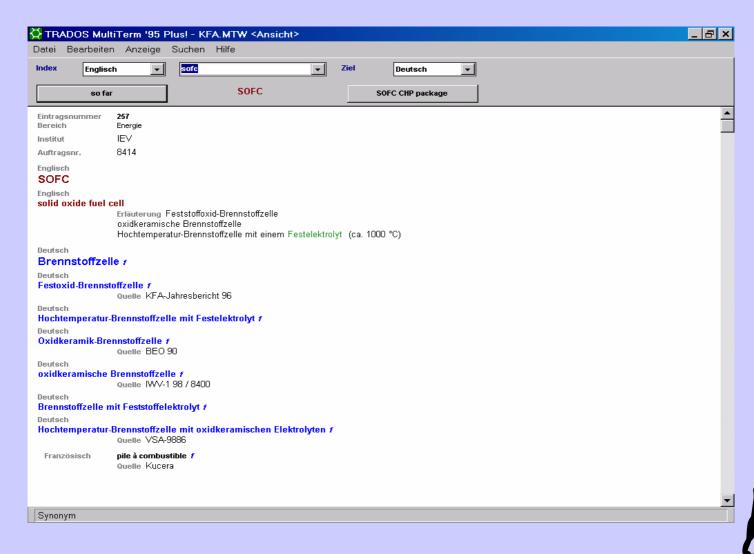
Multiterm Entry "übergreifend"







Multiterm Entry "fuel cell"



Presentation of Terminology

- Database obviously "work in progress"
- Needs to be remodelled for nontranslators
- Professional support with the form of entries, not with the content
- Business opportunity for software suppliers
- New software suites should be addressed to working translators





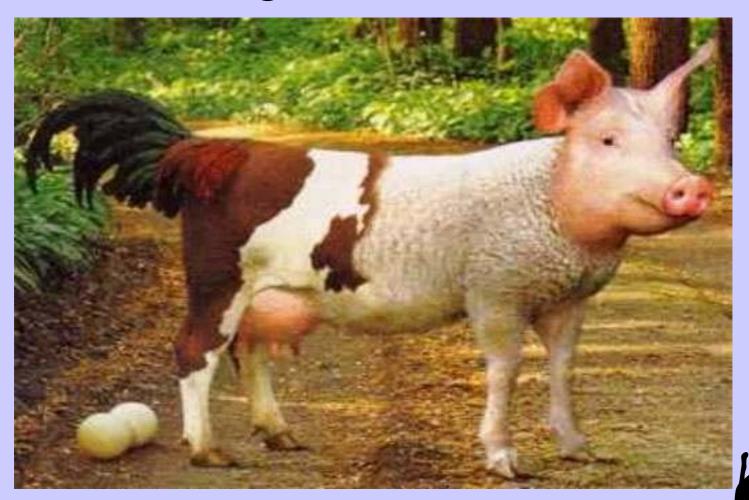
II. Online Electronic Dictionaries for Scientists and Translators



- Features of free and subscription dictionaries
- One resource for different user groups
- Integration of in-house terminology and commercial offerings
- Read-only access plus integration in workbench

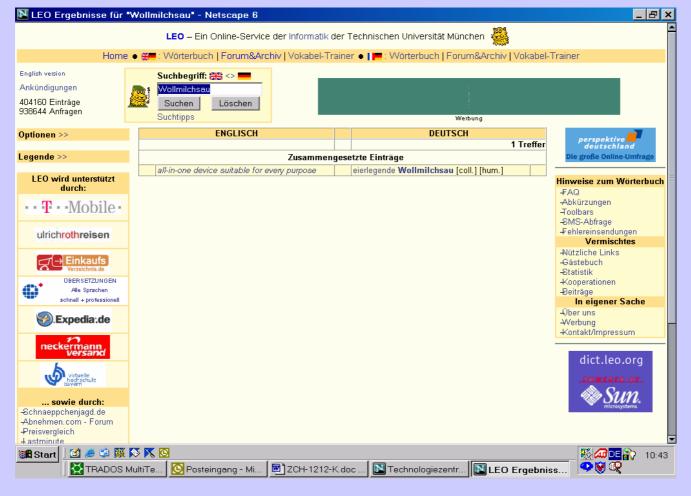


All in a Day's Work: die eierlegende Wollmilchsau





LEO Entry for "eierlegende Wollmilchsau"







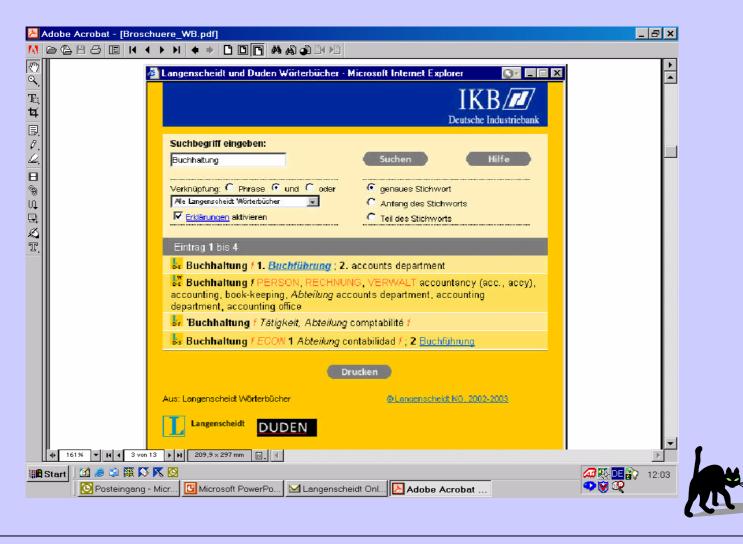
LEO's Discussion Forum

	Looking for:				
	Wolli	milchsau, eierlegende <i>(de)</i>	[gen.]		
	Example: Die eierlegende Wollmilchsau zu erfinden ist immernoch der Wissenschaftler. (Meint ein Gut dass die verschiedensten Bedürfnisse / Anspr die nicht nur gut für Kottlets ist sondern auch Milch gibt, Wol				
			iche / Notwendigkeiten erfüllt. Eine Sau		
	Seraphir Preuss	serpreuss@yahoo.com	Sat Nov 10 17:26:02 2001		
Proposed translation					
	Allrounder, Jack of	f all trades	[gen.]	[gen.]	
Example:					
In the modern mult	imedia world, you need to be	e an allrounder, combining producer, cam	eraman, editor and narrator in one person.		
Or:					
	trades, but master of none	(er ist recht gut in viele Sachen, ist aber	in kein Feld ein richtiges Profi.)		
Comment:	·		in kein Feld ein richtiges Profi.)		
Comment: Ist zwar vielleicht n	·	(er ist recht gut in viele Sachen, ist aber utsche, aber bedeutet dasselbe	, , , , , , , , , , , , , , , , , , ,	0 + N - 40 22 44 54 200	
Comment: Ist zwar vielleicht n	·		, , , , , , , , , , , , , , , , , , ,	Sat Nov 10 22:41:51 200°	
Comment: Ist zwar vielleicht n AW	·		, , , , , , , , , , , , , , , , , , ,	Sat Nov 10 22:41:51 200°	
Comment: Ist zwar vielleicht n AW Comment:	icht so "bildlich" wie das Deu	utsche, aber bedeutet dasselbe			
Comment: Ist zwar vielleicht n AW Comment: I do not agree. The	icht so "bildlich" wie das Deu Burger Burger von deutsche	utsche, aber bedeutet dasselbe	, , , , , , , , , , , , , , , , , , ,		
Comment: Ist zwar vielleicht n AW Comment: I do not agree. The	icht so "bildlich" wie das Deu	utsche, aber bedeutet dasselbe	"Eierlegende Wollmilchsau" rather repres		
Comment: Ist zwar vielleicht n AW Comment: I do not agree. The really every purpos	icht so "bildlich" wie das Deu Burger Burger von deutsche	utsche, aber bedeutet dasselbe	"Eierlegende Wollmilchsau" rather repres	sents a product which fits	
Comment: Ist zwar vielleicht n AW Comment: I do not agree. Th really every purpos Markus	icht so "bildlich" wie das Deu e 'Jack of all trades' is in Ge e, even the most strange on	utsche, aber bedeutet dasselbe	"Eierlegende Wollmilchsau" rather repres	sents a product which fits	
Comment: Ist zwar vielleicht n AW Comment: I do not agree. The really every purpos	icht so "bildlich" wie das Deu e 'Jack of all trades' is in Ge e, even the most strange on	utsche, aber bedeutet dasselbe erman "ein Hansdampf in allen Gassen". es.	"Eierlegende Wollmilchsau" rather repres	sents a product which fits	
Comment: Ist zwar vielleicht n AW Comment: I do not agree. Th really every purpos Markus	icht so "bildlich" wie das Deu e 'Jack of all trades' is in Ge e, even the most strange on	utsche, aber bedeutet dasselbe erman "ein Hansdampf in allen Gassen". es.	"Eierlegende Wollmilchsau" rather repres	sents a product which fits	
Comment: Ist zwar vielleicht n AW Comment: I do not agree. The really every purpos Markus Proposed translatio Comment: This is a suggestic	icht so "bildlich" wie das Deu 2 'Jack of all trades' is in Ge e, even the most strange one 200: egg-laying wool-mil	utsche, aber bedeutet dasselbe erman "ein Hansdampf in allen Gassen". es.	"Eierlegende Wollmilchsau" rather repres	sents a product which fits Mon Nov 12 13:11:33 2001	
Comment: Ist zwar vielleicht n AW Comment: I do not agree. The really every purpos Markus Proposed translation Comment:	icht so "bildlich" wie das Deu 2 'Jack of all trades' is in Ge e, even the most strange one 200: egg-laying wool-mil	utsche, aber bedeutet dasselbe erman "ein Hansdampf in allen Gassen". es.	"Eierlegende Wollmilchsau" rather repres N he Germans call 'the egg-laying wool-milk	sents a product which fits Mon Nov 12 13:11:33 2001	





Langenscheidt's One-stop Shopping





Features of Online Dictionaries

- ✓ Contrast user-friendliness of free and subscription dictionaries
- ✓ True online dictionaries continually updated and offer opportunities for user feedback
- Commercial dictionaries offer reliability and comprehensive coverage
- ✓ Need to combine features into a fee-paying product for professional translators





III. Wider Application of Translators' Skills

- In-house translators provide new services as a proactive response to outsourcing
- Small translation services cooperate to maximize cost-effectiveness of their electronic tools
- Improving the public image of translators in the electronic age



In-house Translators

"..whether a library can provide the right books and information is no longer the sole criterion today, but the decisive issue is increasingly the contribution that libraries can make to their host institutions."

Dr Rafael BallHead of the Central Library
Research Centre Jülich





New Services Provided by In-house Translators

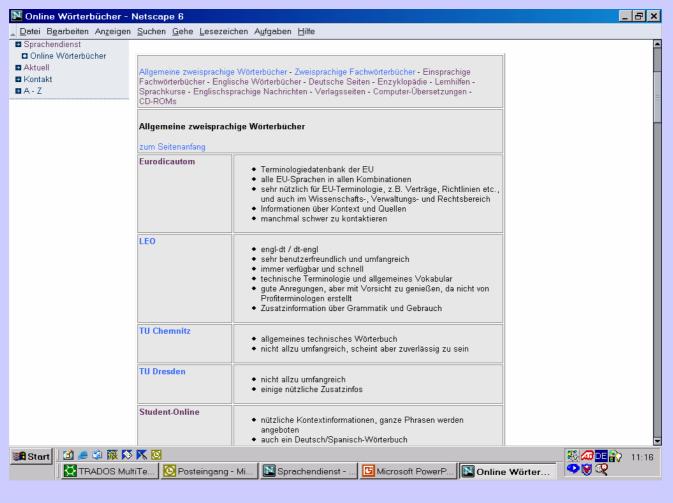


- In-house terminology on the intranet/Internet
- Language hot line
- Training courses
- Annotated link list of free Internet resources
- Public presentation of electronic tools





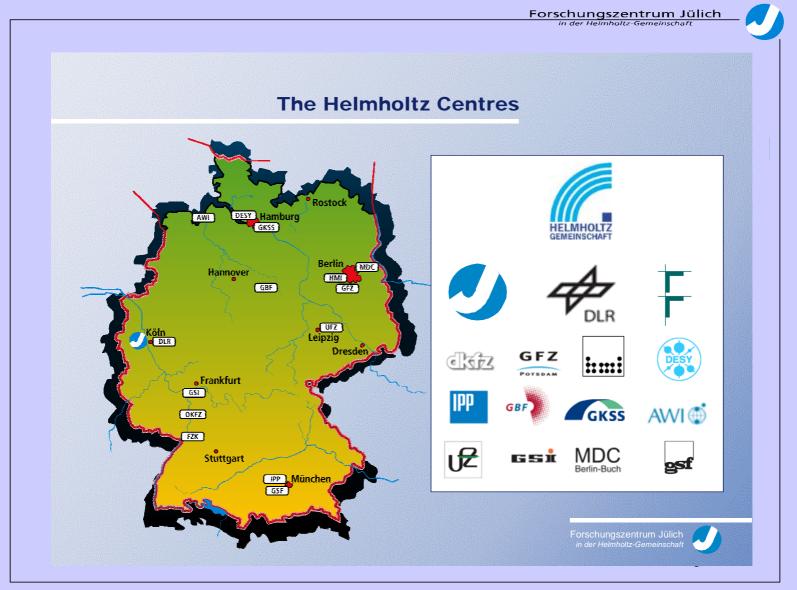
Links to Free Online Dictionaries







Networking of Small Translation Services



Forschungszentrum Jülich

The Scientific Translator

Institut für Anglistik III RWTH Aachen 15 January 2002

Janet Carter-Sigglow Forschungszentrum Jülich GmbH j.carter-sigglow@fz-juelich.de

The Scientific Translator

Translators Presenting Their CAT Skills





Public Image of Translators

"Paid by the page, Anna translated German and French technical books into English. It was dreary work.... In order to make a weekly sum of money even dimly visible to the naked eye, she had to translate fifty pages a week, a drudgery she tried to regard as ineluctable as brushing her teeth or washing the kitchen floor."

Joanne Trollope, The Rector's Wife



Exploiting CAT Opportunities

- Feedback from colleagues can lead to innovative services
- Liaison between translators and software developers / dictionary publishers
- Cooperation between language services to pool electronic resources
- Public outreach to improve translators' image
- Communication between all those involved in the translation endeavour





Communication is the Solution

