Tools for Translation State of the Practice, Established Tools and Capability Gaps

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Agenda

- Fundamental Questions
- Types of Translation
- Translation Workflows and Current Tools
- Gaps
- Tolerance/Preferences
 - Human Translator
 - Post-Editor
 - MT User
- Conclusions
- Recommendations for MT Summit

Fundamental Questions

- How can you get better accuracy in MT/HT?
 Communicative value (Tapling 2008)
 Fluency, fidelity, etc.
- 2. How can you make a C-level translator into a B-level translator?
- 3. How can you make human translators more productive?

Types of Translation

- Translation
- High Quality Translation
 - Literature, marketing material, important briefings
 - Nuance, style
- Gists/summaries
- Getting information to answer specific questions
- Sorting—figuring out the language, subject, and difficulty in order to route the material
- Multimedia
 - Television, etc.
- Embedded MT
- Multi-language source material
- Different dialects and registers
- MT embedded in chat and search tools
- Term translation
- Speech-to-speech translation

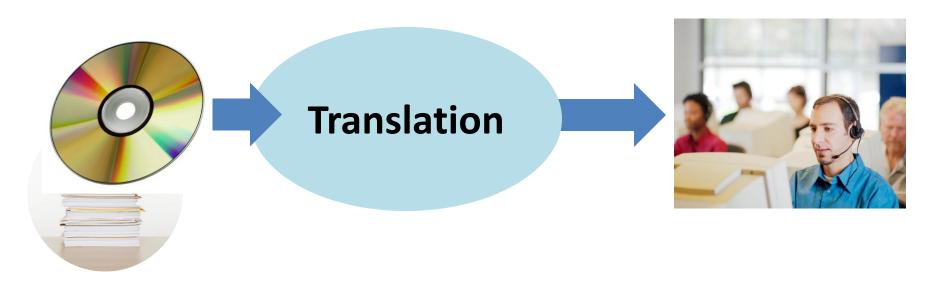
Some Major Distinctions

- Publisher centric vs. User centric
- Human Translation (HT) vs. Machine Translation (MT)
 - Increasingly mixed
- Cautious vs. whatever

Combinations

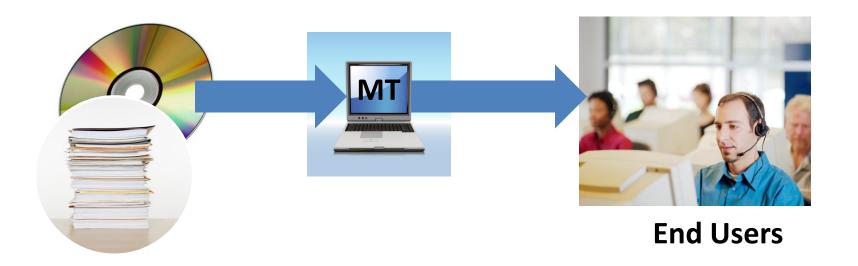
- Publisher-Centric
 - HT
 - MT
 - Combination
- User-Centric
 - HT
 - MT
 - Combination
 - With user tools?

Publisher-Centric HT

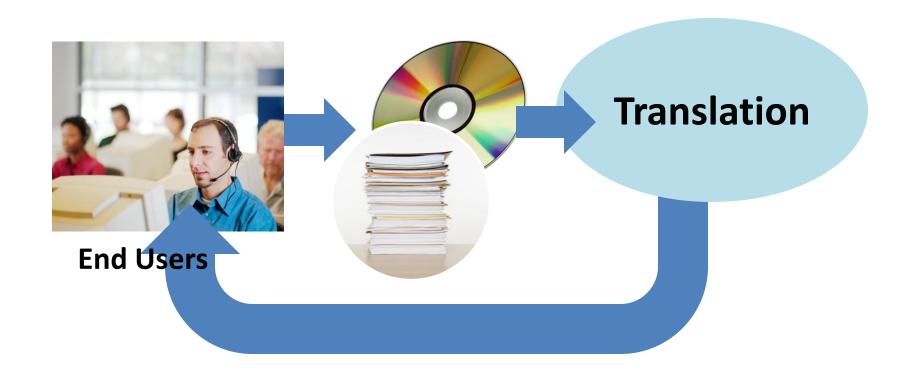


Data Owners End Users

Publisher-Centric MT



User-Centric HT



User-Centric MT



Microsoft Windows Live Translator Licensed Internet MT Licensed In-House MT

Human Translation



Dictionaries
Wikipedia
Chat rooms



Editor(s)

Manager
Translation Management
Translation Memory
Terminology Management
Language Service Provider



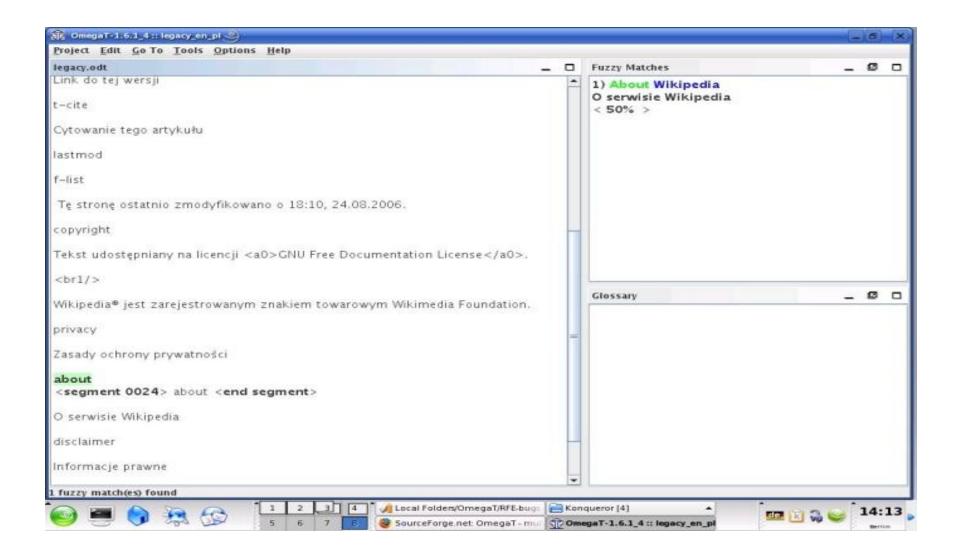
End Users



Translation Memory

- Examples
 - Products: Across, Bee-Text, Multicorpora, SDL TRADOS, WordFast, LingoTek
 - Open Source: GlobalSight, Omega-T
- Based on MT research
- Align source and translated texts
- Presents past translations to translator
- Carried to extremes, it provides only text that has not been translated

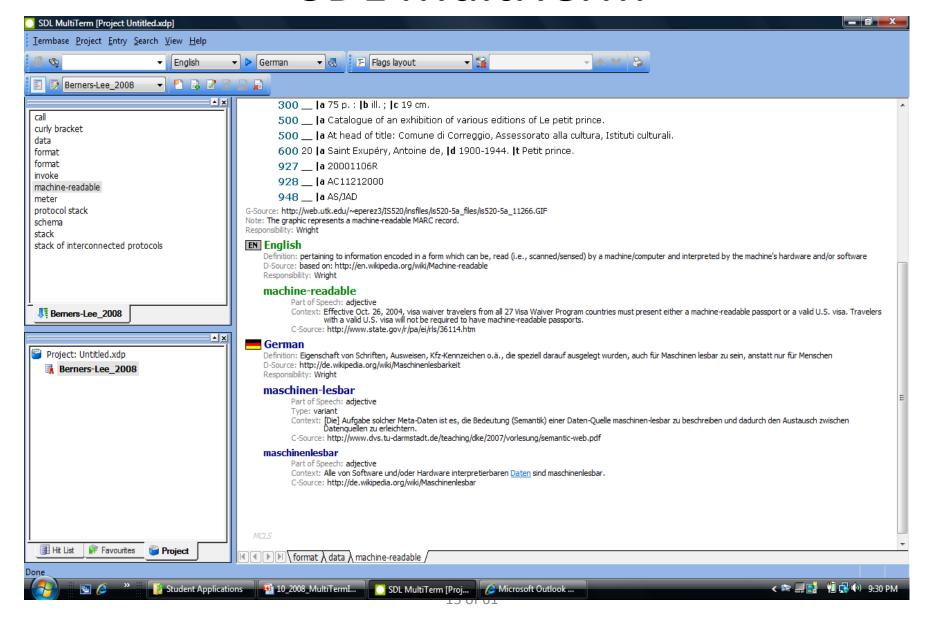
GlobalSight Open Source TM



Terminology Management

- Examples:
 - MultiTerm, Terminotix, Etc.
- Dictionaries of approved terms
 - Content-oriented
 - Sometimes multiple languages
- Often developed by expert translators/ terminologists
- Usually results in clear single right term
 - Potential for MT?

SDL MultiTerm



Research of Terms and Contexts

Search

- Google, Yahoo, etc.
- TransSearch
- Wikipedia
- Multiple dictionaries
- Chat rooms
- Translator site bulletin boards
- Blogs

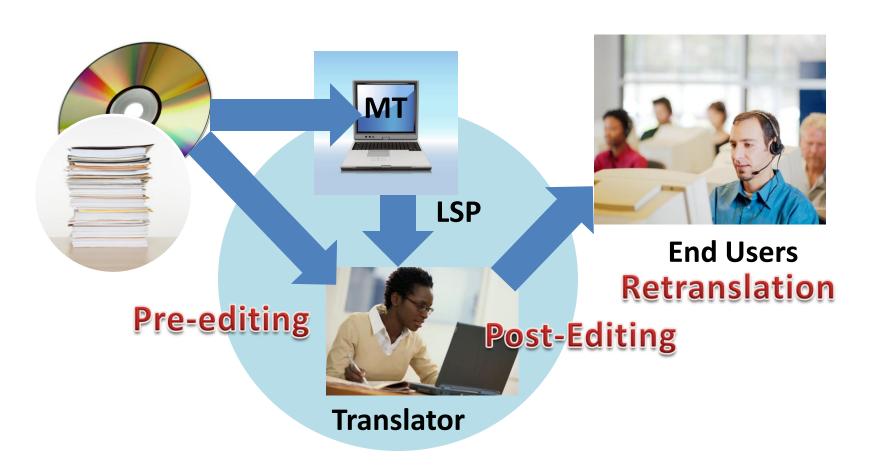
Communicate with

- Language and language domain experts
- Authors of text being translated
- Developers
- Subject Matter Experts
- Users (focus groups)
- Foreign marketing offices
- Surveys

Consult

- Transliteration standards
- Abbreviation and acronym conventions
- Disambiguate terms
- Document!

Machine Translation with Human Pre-Editing and/or PostEditing



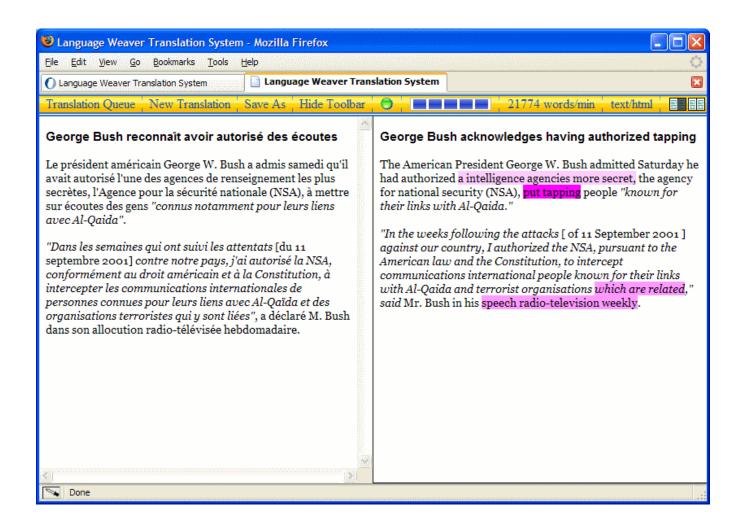
Pre-Editing

- Examples
 - Authoring systems
 - Xerox, Smart's MaxIT, Acrolynx, and AuthorIT
 - Translatability ratings
 - Bernth and Gdaniec (2001)
- Feedback to authors of text on how to make their writing more machine-translatable
 - Short sentences
 - Full sentences
 - Punctuation
 - Approved vocabulary
- Range from writing tips to controlled language

Post-Editing

- Examples
- Markup for translators
 - Areas needing work
 - Areas not needing work
- With no markup, translators must read source and target text. Source text is sometimes not read.
- Interesting editing and QA tools
 - TransType (RALI)

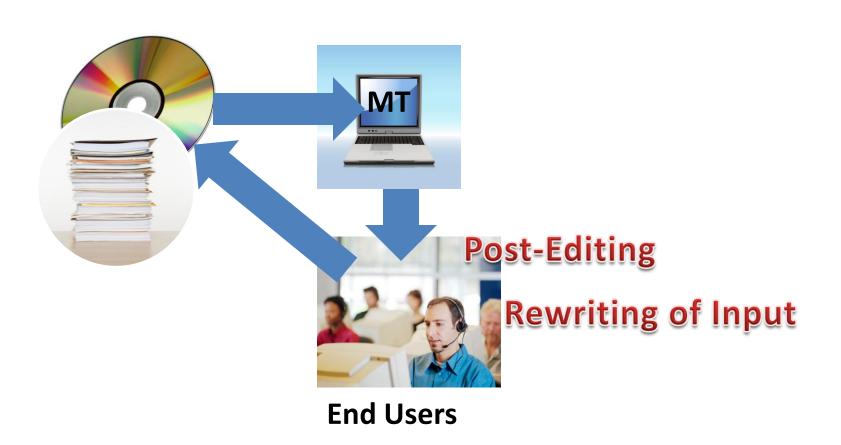
LanguageWeaver Confidence Rating



Tools for GIL

- Globalization, Internationalization, and Localization (GIL)
 - Globalization, Internationalization, and Localization Technology (GILT)
 - i18n, l10n, g11n
 - Locale
- Tools
 - Strip out text and provide it to translators
 - Help ensure consistency of usage
 - Provide information/means of dealing with differences between countries and regions
 - Language/dialect, voltage info, plug info, font preferences, color and design preferences (Common Locale Data Repository), spelling differences
 - Term differences (terminologies)
 - Useful for MT?

User-Centric MT with Tools?



Gaps

- 1. Use MT approaches to help HT
- 2. Use HT approaches to help MT

How do we better determine and provide term translations?

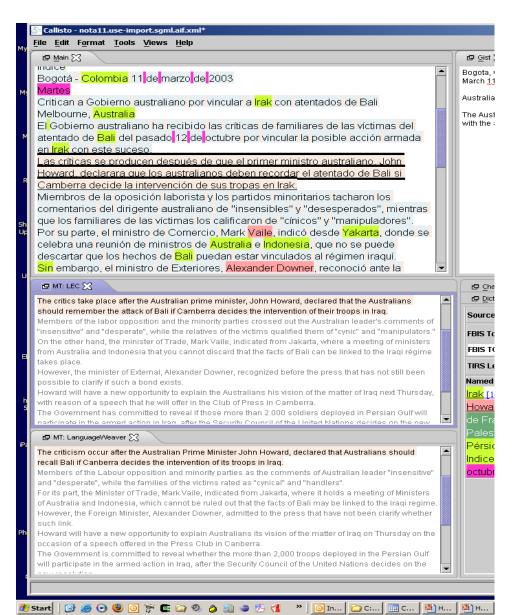
- What can we do besides provide dictionaries in electronic format?
 - WordNets
 - Translation Memory with context
 - TransSearch (RALI)
 - Morphological Analyzers (right approach?)
- How do we make the right word with the right conjugation appear in the user's translation with the least number of keystrokes?
- How can we share dictionaries and standardize terminology across tools?
 - ISO Lexical Markup Framework, OLIF, etc.

How do we build better dictionaries and terminologies?

- How do we find new terminology?
 - OOV / NFW searches?
 - Other?
- How do we develop definitions?
 - Can we automate more of the process?
 - Examples, larger term, distinguishing term, etc.
- How do we standardize terms?
 - Frequency is not always the best solution
- How do we provide easy conversion between terms in a translation?
 - Transliterated terms
 - Different terms
- How do we alert users that there may be synonyms?
- How do we disambiguate terms?
 - Frequency is not always the best solution
 - Cycle through by frequency?

How can we use MT to help translators?

- MITRE Research
- Each source sentence is visually aligned with usually two distinct machine translations of that sentence
 - Sentence boundaries are identified automatically
 - MT output can be copy + pasted into translation/gist authoring pane
- Provides context and overview
- Provides triangulation

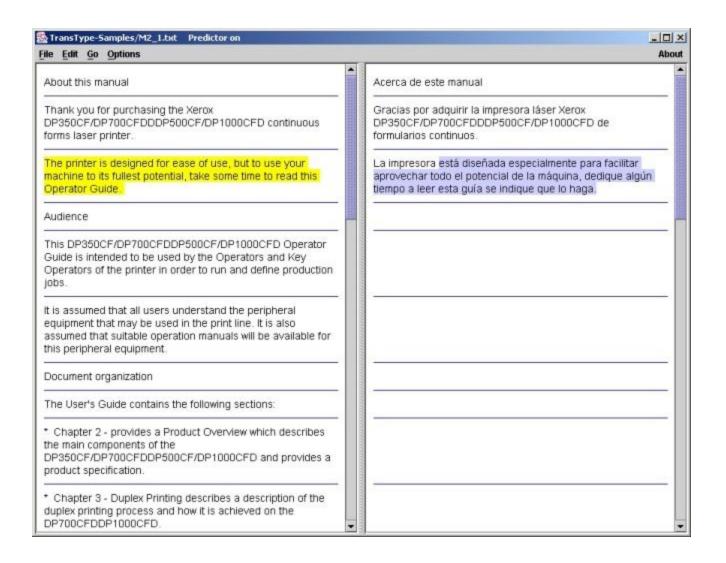


How else can we use MT technologies?

TransType

- EC's Information Society Technologies (IST) Program
- Lapalme, Langlais, Macklovitch, Gandrabur, Nguyen, Nie
- Partners
 - Atos Origin
 - Lehrstuhl für Informatik VI, Computer Science Department, RWTH Aachen - University of Technology
 - Instituto Tecnológico de Informática, Universidad Politécnica de Valencia
 - RALI Laboratory University of Montreal
 - Celer Soluciones
 - Société Gamma
 - Xerox Research Centre Europe
- Text prediction
 - Saves keystrokes
 - May increase speed and accuracy of translators

TransType



TransType: Options

Do not touch the drum surface.	
Touching the drum could reduce the print quality.	Si toca el tambor, puede hacer que se reduzca la calidad de impresión. puede hacer que se reduzca la.
WARNING	puede hacer que se reduzca la calidad. puede hacer que se reduzca calidad de impresión.
This warning alerts you to areas of the product where there is the possibility of personal injury.	puede hacer que se reduzca el calidad de impresión.

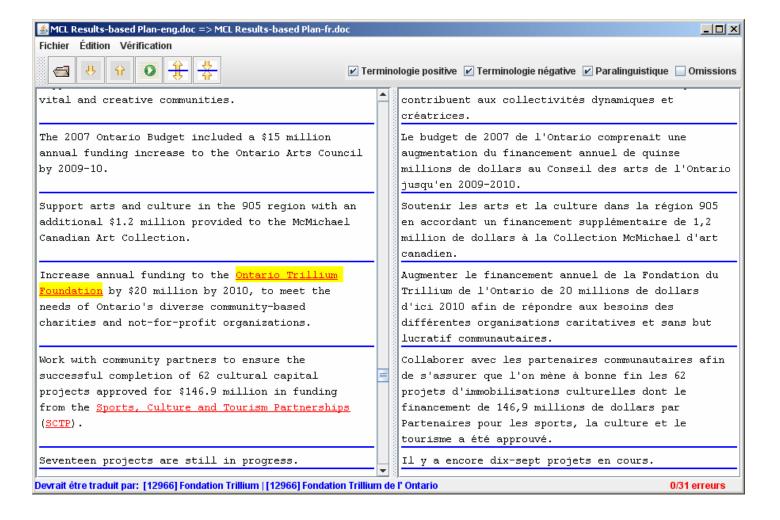
Use of MT and TM to Spot-Check Quality

- Compare source and translated texts to identify problems with
 - Omissions
 - Numerical expressions
 - Source language interference (Macklovitch)
 - E.g., False cognates
 - Library and librairie
- Check consistent use of terms
- Test translators

Use of Tools to Get Bilingual Concordances of Terms

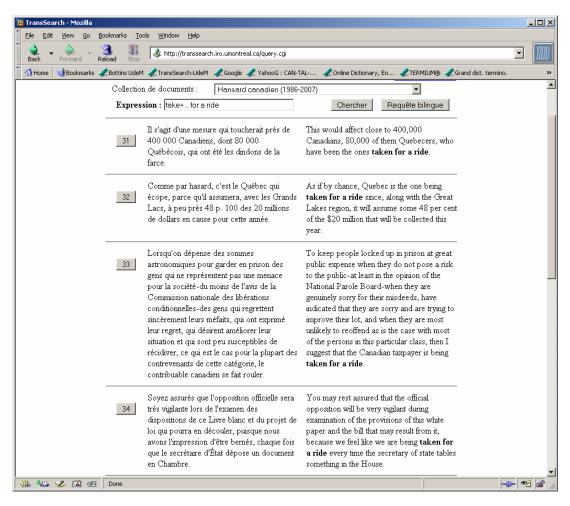
- To
 - Check context
 - Research alternatives
 - Develop terminologies and/or new dictionaries
- Translation Memory
- Search
 - TransSearch (RALI)
 - In house or restricted high-quality search
 - Internet search
- Many opportunities for analysis and development

TransSearch



Unit handled a 53% increase in the number of terms rendered into French

TransSearch



TransSearch 20 Most Frequent 2-Word Queries

What could be done with this kind of data?

Query	Freq.	Query	Freq.
as such	1195	as of	533
over time	1046	most importantly	530
consistent with	743	more importantly	511
in turn	708	where appropriate	499
hard work	680	as per	493
along with	669	due diligence	486
subject to	655	build on	483
based on	649	in particular	478
as required	609	focus on	472
as appropriate	587	where possible	461

Use of Intelligent Templates

- Martin Kay, Xerox PARC
- Restricted options for translators

How can we get better HT Training?

- MT incorporated into subject-focused training
 - Egan 2009
- Provide automatically-generated lessons on highly relevant subject matter

How can we improve post-editing?

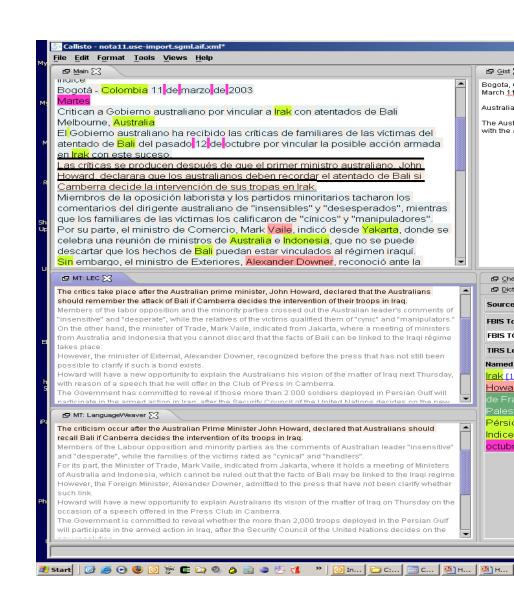
- Mark the problems for the post-editors
- Provide information on the specific problems
 - Kind of problem
 - Suggested change
 - Linked resources for making change/getting info
- Provide other info
 - Tips on getting better output
- Automate some post-editing (Doyen et al. 2008)

How can we improve pre-editing?

- Automate some parts
- Make "checkers" less intrusive
- Use source text analysis in additional ways
 - Translatability Ratings (Bernth & Gdaniec 2001)
 - Problem tagging (DeCamp 2009)

Use of MT, Entity Tagging, and Other Tools

- Examples
 - MITRE research
 - Day et al.
 - CACI LanguageWorkbench
- Help routing
- Provide overview
- Call up resources?

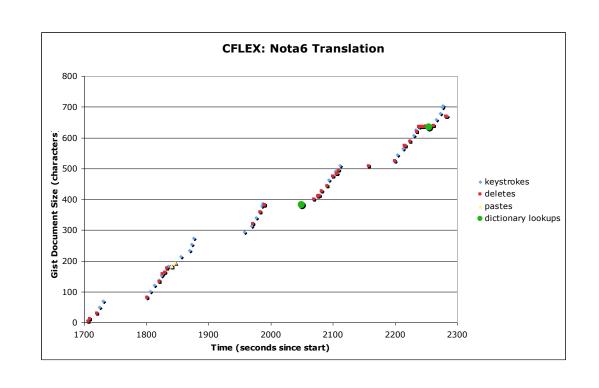


How Can We Improve Retranslation?

- If a user requests a retranslation of a passage or document, how can we better understand what he/she needs?
- How can we quickly provide it?
 - What additional information can we send without going back to a translator?

How can we better understand translators? How can we help translators use tools?

- Automated logging
- Recommender systems
- Examples
 - TransType
 - MITRE
- Testing difficult



How Can We Improve MT with HT Practices?

- Footnoting and annotation
- Multiple meanings with examples

Translator and User Acceptance

- Translators and Post-Editors
- Tolerance depends—and can change
 - Group (demographics, etc.)
 - Tasks and objectives
 - Training and exposure
 - Perception of helpfulness of tools
 - May be influenced by simple issues such as access
- Perception of their customers' requirements
- Difficult to assess productivity gains due to so many factors in human translation

Conclusions

- 1. The term "translation" covers many tasks and requirements.
- 2. There are many means of meeting these requirements with HT, MT, and a combination, depending on needs for accuracy, fluency, etc.
- 3. There is much room for research and development

MT to HT

HT to MT

At the Technology Showcase

- Friday, August 28
- Dictionaries
 - Army Research Labs
 - WordScape
- Translation Memory and/or Tools for Translators
 - Basis Technology (particularly input methods)
 - Canadian Translation Bureau
 - MultiCorpora
 - PAHO
 - ProMT
 - SDL and LanguageWeaver
- Document Triage and Handling
 - CACI
 - Center for Applied MT